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Birkman Method Helps Unemployed by Mortgage Bust Find Job That Fits

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HOUSTON--(BUSINESS WIRE)--With an excess of 40,000 workers in the mortgage industry now without a job, The Birkman Method® for personality assessment can help them reconnect with a new position by determining their work style, and helping them find a new job in a similar “job family.”

“Devastating losses in the nation’s financial sector as a result of trouble in the housing market has left many without jobs, and searching for where to go next,” said Sharon Birkman-Fink, CEO of the Birkman International, developer of the Birkman Method. “By determining strengths, stressors, and work priorities, people may not only find a new job in their field, but may find a job that more completely suits their needs and plays to their strong points.”

As the subprime lending collapse continues to echo and rebound, taking jobs with it, there are more than just commissioned mortgage brokers affected. These include everyone from information technology staff, human resource specialists, accountants, marketers, graphic designers to property managers responsible for branch office locations.

The Birkman Method uses a combination of factor analysis and statistical regression to ascertain a person's preferred method of working, and then matches their skill set and job experience to a set of similar jobs, or "job families," within which a person will thrive.

"It is important to realize that people in the financial sector are needed everywhere," said Birkman-Fink. "Now is the perfect time to step back, take stock, and figure out what sort of career they actually want, and what the keys to their success will be."

For over 50 years, corporate human resources professionals, independent consultants, executive coaches, educational institutions and other not-for-profit organizations have used the Birkman Method with over 2.5 million individuals.

The Birkman Method accurately measures productive behaviors, stress behaviors, underlying needs, motivations and organizational orientation, setting people up to go after careers that keep them at their best.

"The job market can seem daunting and fraught with dead ends, unless you know what you are looking for," said Birkman-Fink. "The Birkman Method lets people zero in on the career that fits them, and helps them figure out where they will succeed without any guesswork."

The Birkman Method® has been in use for over 50 years and has been used by over 2 million people and 5,000 organizations worldwide, including corporations, not-for-profit organizations, governmental agencies, and individuals in their hiring, retention, motivational and organizational development activities. The assessment accurately measures social behaviors, underlying expectations of interpersonal and task actions, potential stress reactions to unmet expectations, occupational preferences and organizational strengths. For more information: www.birkman.com or 1-800-215-2760.

Contacts

For Birkman:

Suzy Ginsburg, 713-721-4774

suzy@gcomworks.com