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Birkman International Launches TeamWorks® to Boost Workforce Productivity

New program improves effectiveness of teams, work groups and management

HOUSTON (Feb. 17, 2009): Birkman International, Inc., provider of the industry-leading personality assessment that facilitates team building, executive coaching, leadership development, career management and interpersonal conflict resolution, announces the launch of its latest product - TeamWorks®, an integrated program of behavioral assessments, customized reports, curriculum, and workbooks designed to significantly improve the effectiveness of teams.

Birkman's new team-oriented product goes way beyond reaching "ice-breaking moments" and general awareness of individual personalities by focusing on the issues impeding overall organizational success. TeamWorks deliberately guides departmental teams, work groups and management to:

- Collaborate better
- Deal with organizational change more maturely
- Organize more purposefully
- Accept accountability and
- Improve decision-making and maximize workforce productivity

"Effective teamwork is valued more now than ever before," says Richard Goldman, COO of [Birkman International](#). "Given the current state of the economy, organizations are now explicitly ensuring that their people are collaborative, adaptable, organized and accountable. With TeamWorks, organizations see tangible results with increased profits thanks to early project delivery, lower turnover and increased synergy."

TeamWorks was designed to enable any human resource professional, organizational development specialist or coach who is comfortable working in a group setting to facilitate sessions with teams of any size. As Goldman explains, "TeamWorks was developed to be easy to use in achieving noticeable ROI. It helps organizations zero in on the factors that affect team performance such as communication, trust, cooperation and motivation, among other key issues."

[Birkman International](#) will host a free webinar to share more details on TeamWorks on March 4th at 12:00 CST. To register for this event, [click here](#).

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[About Birkman International, Inc.](#)

For more than 50 years, corporate human resources professionals, independent consultants, executive coaches, educational institutions and other not-for-profit organizations have used The Birkman Method® with over 2.5 million individuals. The Birkman Method accurately measures productive behaviors, stress behaviors, underlying needs, motivations and organizational orientation. www.birkman.com

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